

# Event Information

## Venue

New Munich Trade Fair Centre  
Hall A1, Conference Rooms A11/A12  
Entrance West  
Am Messesee  
81829 Munich

## Event Time

Thursday, 9 June 2011  
9:30 – 17:00

Registration online at:

[www.een-bayern-innovativ.de/intersolar2011](http://www.een-bayern-innovativ.de/intersolar2011)

## Deadlines

Registration and Submission of profiles:

20 May 2011 (Early Bird: 1 April 2011)

Booking of individual meetings:

30 May 2011

## Participation Fee

150,-€ (plus VAT) per company

80,-€ (plus VAT) for universities

Early Bird: 20% discount for registrations until 1 April 2011

(fee includes one-day INTERSOLAR entrance ticket, public transportation, business breakfast, snacks and refreshments)

## Conditions of Registration

Upon receipt of your registration, you will receive a confirmation to the e-mail address submitted. The invoice will be sent by separate mail, unless otherwise stated. Cancellation will be free of charge by 30 May 2011. Afterwards and in case of „no show“, the total amount will be due. Representation of participants is possible as to prior agreement.

Our General Terms and Conditions apply:

[www.bayern-innovativ.de/agb](http://www.bayern-innovativ.de/agb)

## Overall Coordination

EU Co-operation Unit – Partner of the Enterprise Europe Network

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Photos: Solarenergieförderverein Bayern e. V., Bosch, SCHOTT, Bayern Innovativ GmbH, Sunovation/Kopf

## About the Enterprise Europe Network

Launched in February 2008 by the European Commission, the Enterprise Europe Network offers its support especially to small and medium sized enterprises (SMEs) and institutes in Europe. All activities of the network aim at promoting innovation and competitiveness in Europe. The Enterprise Europe Network includes more than 600 organisations in the 27 member states and beyond.

For more information on the Enterprise Europe Network, please visit [www.enterprise-europe.network.ec.europa.eu](http://www.enterprise-europe.network.ec.europa.eu)

### Your local Enterprise Europe Network Partner

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# network

enterprise europe

# European Brokerage Event on Solar Technologies

inter  
solar

9 June 2011

Intersolar Europe 2011

Munich, Germany



Business Support on Your Doorstep



Bayern  Innovativ

Cluster  
Energy technology

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 **European Commission**  
Enterprise and Industry

9 June 2011 | Munich, Germany

# European Brokerage Event on Solar Technologies

## Invitation

The EU Co-operation Unit of Bayern Innovativ, partner in the Enterprise Europe Network, is organising the „European Brokerage Event on Solar Technologies“ in order to support international technology transfer, business co-operations and research.

The event is taking place in the framework of the Intersolar Europe 2011, the world's largest exhibition for the solar industry.

It aims at initiating business and technology co-operations – such as license agreements, joint ventures, technical co-operations, sales and distribution and commercial agreements with technical assistance – or European research projects by offering pre-arranged bilateral company meetings.

Especially invited are institutions that are offering financing and funding services or support for regional and international projects and cluster initiatives.

### Thematic focus of the Brokerage Event:

- Photovoltaic
- Solar thermal

Take the chance to benefit from new technologies and services and present your competences to an international auditorium.

The EU Co-operation Unit of Bayern Innovativ and further partners of the Enterprise Europe Network are looking forward to welcoming you to the European Brokerage Event in Munich.

## Programme

Thursday, 9 June 2011

09:00 onwards	Check-in / Registration
09:30 – 10:30	Business Breakfast with „Elevator Pitch“
10:30 – 12:30	30-minute pre-arranged meetings
12:30 – 13:00	Networking – introduction of the participants
13:00 – 14:00	Lunch Break
14:00 – 17:00	30-minute pre-arranged meetings
15:00 – 16:00	EU research meeting point
from 17:00 onwards	Get-together at the Bayern Innovativ Joint Fair Stand (Hall B3, Stand 230)

[www.een-bayern-innovativ.de/intersolar2011](http://www.een-bayern-innovativ.de/intersolar2011)

### How to participate:

- Register and submit a company, person and co-operation profile online at [www.een-bayern-innovativ.de/intersolar2011](http://www.een-bayern-innovativ.de/intersolar2011)
- Profiles are published in a constantly updated online catalogue, which is the basis for the bilateral meetings
- Participants select interesting profiles from the catalogue and request meetings, to discuss potential business co-operations
- If confirmed, 30-minute meetings are scheduled by the EU Co-operation Unit
- Individual meeting schedules will be sent out to the participants a few days prior to the event
- All meetings take place on 09 June 2011 at the Munich Trade Fair Centre
- The conference language is English

### Additional Services:

- **Business breakfast with „Elevator Pitch“**  
Short presentations on companies, products and services
- **Poster Session**  
Posters can be displayed at the poster session
- **Presentation of technology profiles** of the Enterprise Europe Network technology database
- **EU research meeting point**  
15:00 – 16:00

